



# **The Truth about Talent: A guide to building a dynamic workforce, realizing potential and helping leaders succeed**

*Jacqueline Davies, Jeremy Kourdi*

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In this new book, Jacqueline Davies and Jeremy Kourdi argue that organizations are failing to realize the simple truth about talent: they are misunderstanding their people, making flawed choices and allowing the true potential of their workforce to go unused and unfulfilled. Understanding the truth about talent in all its forms is a vital step in developing an organization and ensuring long-term, sustainable success.

A core part of their thesis is that organizations should recognize that people at different stages of their career and with different experiences and aspirations need to be developed and engaged in different ways. The book provides a practical guide explaining how to segment the workforce, why, what to expect when you do, and how to ensure that this approach succeeds.

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