



Television in the Multichannel Age: A Brief History of Cable Television

Megan Mullen

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Television in the Multichannel Age is a comprehensive, multidisciplinary approach to the history of multichannel television in all its forms – from cable to direct-to-home satellite and beyond. Chapter by chapter, the book traces the evolution of cable television from its pre-historical origins in the late 1940s to the communications satellites and DBS distribution systems of the modern digital age, both in the U.S. and internationally.

- Guides the reader through the history of multichannel television from its origins in the '40s to the modern age
- Discusses factors that influence today's television landscape including government policy-making, emerging technologies, and the public's programming tastes
- Concentrates on domestic multichannel technologies while considering global impacts of these technologies
- Includes newly discovered oral history transcripts, personal interviews, government documents, and never before seen photographs
- Presents a fascinating history of media that have come to play critical roles in today's society, and in doing so invites the reader to speculate on the future of multichannel television

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