



Tough Choices: A Memoir

Carly Fiorina

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The *New York Times* bestseller by the most talked about woman in American business.

For five and a half years, Carly Fiorina led Hewlett-Packard through major internal changes, the worst technology slump in decades, and the most controversial merger in high-tech history. Yet just as things were about to turn around, she was abruptly fired, making front-page news around the world.

Fiorina has been the subject of endless debate and speculation. But she has never spoken publicly about crucial details of her time at HP, about the mysterious circumstances of her firing, or about many other aspects of her landmark career. Until now.

In this extraordinarily candid memoir, she reveals the private person behind the public persona. She shares her triumphs and failures, her deepest fears and most painful confrontations. She shows us what it was like to be an ambitious young woman at stodgy old AT&T and then a fast-track executive during the spin-off of Lucent Technologies. Above all, she describes how she drove the transformation of legendary but deeply troubled HP, in the face of fierce opposition.

One of Fiorina's big themes is that "in the end business isn't just about numbers; it's about people." This book goes beyond the caricature of the "powerful woman executive" to show who she really is and what the rest of us—male or female, in business or not—can learn from the tough choices she made along the way.

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Ethan Scott:

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Hollie Hoffman:

In this period globalization it is important to someone to acquire information. The information will make anyone to understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of personal references to get information example: internet, magazine, book, and soon. You will see that now, a lot of publisher that print many kinds of book. The book that recommended for your requirements is Tough Choices: A Memoir this guide consist a lot of the information in the condition of this world now. This specific book was represented how do the world has grown up. The terminology styles that writer use to explain it is easy to understand. Typically the writer made some investigation when he makes this book. That's why this book ideal all of you.

Anna Vinci:

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