



Flash is Cash: Food Vendor Menu Ideas & Sign Suggestions to Stand Out: 50 Ideas to Help Make Your Signs Grab the Customer's Attention

Jodi Jill

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Food truck vendors and hot dog cart sellers know they need to make sales, but how can they grab the customer's business easily? The entrepreneurs of this cash business realize signs, menus and other subtle ways to attract attention to your vending location is essential. In the book "Flash is Cash: Food Vendor Menu Ideas & Sign Suggestions to Stand Out," vendors will get an opportunity to see what signs and menus bring customers to the window to order.

Food vendor signs are essential to grab your customer's attention. Do you know what works best? Depending on your equipment, you could potentially be missing customers who don't see your signs.

Food truck menus are the direct connection between a vendor and a customer's order. Do you have the basics for an easy to read and competitively priced menu? Included in the book are actual menu boards (with prices) to see how vendors in Los Angeles compete for consumers.

Offering 50 ideas for menus and signs, this book exclusively focuses on how food vendors can appeal to the attention of the average person and make a sale. The photographs provided offer a real look at what current food vendors are using to be successful as they work the streets daily and sell their food in volume.

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