



The Green Guide For Business: The Ultimate Environment Handbook for Businesses of All Sizes

Chris Goodall

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Everyone wants to go green these days, but for businesses that's easier said than done. How do you measure a company's carbon footprint? Are dryers or hand towels more eco-friendly? Recycled paper or FSC-certified? And what's the greenest company car?

The Green Guide for Business answers all these questions and hundreds more, enabling businesses and organisations of all sizes to make eco-savvy decisions. Accessible but authoritative, the book also features scores of case studies to help readers learn from other people's successes and mistakes.

From keeping ahead of environment legislation to green marketing, The Green Guide for Business is indispensable for every company with an environmental conscience.

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