



Innovation: Essentials from Leader to Leader (J-B Single Issue Leader to Leader)

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Innovation is necessary for creating a bright, competitive future. In this collection, you'll find important insights on innovation drawn from the pages of the award-winning publication *Leader to Leader*. Written by some of the country's top thought leaders, including Clayton M. Christensen, Margaret J. Wheatley, and Gary Hamel, this collection makes innovation come alive in new and surprising ways.

Focusing on different aspects and approaches of innovation, it delivers practical knowledge and advice that can mean the difference in your innovation efforts. Each article is packed with information backed by research and real-world examples and success stories. As a whole, you'll learn how innovation is accomplished, and specifically:

- How companies can learn innovation from the arts
- What innovation really is, and how it can be re-imagined
- How business model innovation needs to become a systematic, manageable process
- How the new world of work operates, in an "open" environment
- How to create a safe-space innovation zone
- How to find innovation opportunities where disciplines intersect
- How to make your organization capable of innovation in resources, processes, and values
- And more.

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