

Communicating with Asia: The Future of English as a Global Language



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Communicating with Asia brings together an international team of leading researchers to discuss South, South-East, East and Central Asia, and explore Mandarin, Cantonese, Hindi-Urdu, Malay, and Russian as major languages. The volume locates English inside a number of national, regional or lingua franca contexts and illustrates the way it develops in such contact situations. Local dynamics affecting languages in contact and cultural links of languages are dealt with, such as educational-political issues and tensions between conflicting norms. In today's global world, where the continent is an increasing area of focus, it is vital to explore what it means to 'understand' Asian cultures through English and other languages. This important new study will be of interest to students and researchers working in the fields of regional studies, English as a global language, Asian languages and cultural studies.

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