



2011 Public Communications Policy (PCP) of the Asian Development Bank: Disclosure and Exchange of Information

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The Asian Development Bank launched a review in February 2010 to assess the 2005 public communications policy's (PCP) efficacy and recommend changes as necessary to improve and strengthen it. The review engaged interested individuals and organizations. Consultation drafts were released in June and November 2010. Extensive discussions of the policy were held with a wide range of stakeholders in a number of ADB member countries within and outside Asia and the Pacific. ADB also undertook two global surveys of its stakeholders to gauge their perceptions of ADB's performance and communications. This revised public communications policy takes into account the internal and external comments received, and the findings of the global perception surveys.

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