



Angel Financing: How to Find and Invest in Private Equity (Wiley Investment)

Gerald A. Benjamin, Joel B. Margulis

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Your guardian angel has arrived

Capital is the single most important factor to getting your venture off the ground, but finding it can be a challenge, particularly if you're running out of funding options. Suppose your venture is too small for institutional players. What do you do once you've exhausted your personal financial resources? Where do you go after banks, the leasing companies, the venture capital firms, have turned you down? What you need is an "angel"--a private investor with high net worth. Angel Financing--the only book of its kind--provides you with a road map to this valuable, little known, source of capital financing.

Explains the structure of the direct private capital market

* Covers everything from the valuation process to writing an investor-oriented business plan

Gerald A. Benjamin (Sausalito, CA) is a Senior Managing Partner of International Capital Resources (ICR), an investment banking, corporate finance, and capital sourcing firm. He is also publisher of the California Investment Review. Joel Margulis (Mill Valley, CA) is a freelance writer who has published books and articles on a range of business and finance topics.

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Matthew Segal:

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Spent a free time for you to be fun activity to accomplish! A lot of people spent their down time with their family, or all their friends. Usually they carrying out activity like watching television, about to beach, or picnic in the park. They actually doing same every week. Do you feel it? Do you want to something different to fill your current free time/ holiday? Can be reading a book might be option to fill your free of charge time/ holiday. The first thing that you'll ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the guide untitled Angel Financing: How to Find and Invest in Private Equity (Wiley Investment) can be very good book to read. May be it might be best activity to you.

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