



Performance-Based Instruction, includes a Microsoft Word diskette: Linking Training to Business Results

Dale Brethower, Karolyn Smalley

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Do you need some performance magic NOW?

You see the performance and productivity expectations. Now you need a little magic to make them happen. The magic is here! With this book as your guide, you'll pinpoint the goal, you'll find the gap between that goal and where you are now, and then you'll close the gap. Simple, quick, inexpensive, and effective--that's what Performance-Based Instruction is about! using these brilliant designs, you will clarify job expectations and foster pride and confidence in employees' work performance.

When performance improvement is vitally needed?the concerned practitioner would do well to heed Smalley and Brethower's thoughtful advice.

--Robert O. Brinkerhoff, professor of educational leadership, Western Michigan University

This book gives you the tools you need to:

- * Conduct on-the-job training
- * Establish team training
- * Design job aids
- * Perform needs assessments
- * Evaluate training...and more!

The User's Manual appendix gives you specific pointers on using this book as a guide in an HRD department, as a text in an academic setting, or as a professional development tool for solo practitioners. The enclosed Microsoft Word diskette gives you an electronic, customizable source of quick-implementation job aids. It's all here. Grab this book of spells, add a dash of attentive work, and create some performance magic today!

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