



Die gelbe Gier: Schwarzbuch ADAC - Die Insider-Story (German Edition)

Alfons Kifmann

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Wie konnte es soweit kommen? Jahrzehntlang war das Image des ADAC in der Öffentlichkeit nahezu makellos. Das wurde schlagartig anders, als Manipulationen bei der Wahl zum Lieblingsauto der Deutschen ruchbar wurden. Es war wie ein Dammbbruch: Plötzlich jagte ein Skandal den nächsten.

Die entscheidenden Fragen lauten: Wieso konnte ein elitärer Zirkel jahrelang unbehelligt schalten und walten? Was für Charaktere waren hier am Werk?

Die Antwort gibt Alfons Kifmann, ehemaliger Pressesprecher des ADAC und Mitglied der Geschäftsführung. Ein Insider, der jahrelang erfahren hat, wie eine Clique von Funktionären sich diesen Automobilclub mit seinen 19 Millionen Mitgliedern und seinem Milliardenvermögen bedenkenlos für ihre Interessen zunutze gemacht hat. Ein entlarvender Bericht über Hintergründe und Strukturen, über Macht und Selbstherrlichkeit.

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Gabriel Cleveland:

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